



MIDO 2011 - Orient Asian Pavilion  
2011米兰国际眼镜展 - 东方展团

## 重要后事

MIDO 组委会正式授权指定「东方国际展览有限公司」为协助参展的代理机构。

东方国际展览有限公司协助办理参展商参展 MIDO 展览会所需的所有手续, 从支付参展费、预定展位、搭建展台, 到协助申请签证等。

## 东方国际展览有限公司

东方国际展览有限公司成立于1996年, 是中国国际眼镜业展览会及中国(上海)国际眼镜业展览会的协办单位, 负责海外推广和招展工作。

凭借多年办展经验, 东方国际具备专业能力为国际性展览会进行招展及策划深入而广泛的海外宣传。为了协助亚洲区的眼镜业者向外拓展业务, 东方国际也组织参加每年三月在意大利米兰举办的MIDO眼镜展览会, 本公司提供一条龙的服务, 方便展商参展, 包括: 安排展览位置、搭建主题性的展团摊位, 并有职员提供现场展览服务和联络主办单位、广发新闻稿来宣传本亚洲展团。

请联络:

### 东方国际展览有限公司

电话: (852) 2789 3220 / (86) 13823523251

传真: (852) 2789 3260

电邮: orientex@netvigator.com

网址: [www.orientexhibition.com.hk](http://www.orientexhibition.com.hk)



## IMPORTANT NOTICE

MIDO has granted official recognition to Orient International Exhibition Co., Ltd. (OIEC) as "reference organizations".

As MIDO's designated "reference organizations", Orient International Exhibition Co., Ltd. is authorized to promote participation of exhibitors in the Orient Asian Pavilion 2011 at MIDO 2011 and to assist in handling all the procedures involved, from payment of participation fee, booth reservation and construction, to visa application.

### Orient Exhibition International Co., Ltd. (OIEC)

Founded in 1996, Orient International Exhibition Co., Ltd. (OIEC), the co-organizer of China International Optics Fair and China (Shanghai) International Optics Fair, is responsible for the overseas promotion and the recruitment of international exhibitors for the two Optics Fairs.

OIEC has amassed wealth of experience in organizing international exhibition and overseas promotion. In order to assist Asian optical industry to explore the overseas market, OIEC has organized an Orient Asian Pavilion at the MIDO exhibition of Italy that runs in Milan in March every year. OIEC provides one-stop exhibition service for the exhibitors to save their time in the formalities of participation: booking booth location, building specially designed pavilion stands, providing on-site service, liaising with the organizers and issuing press releases for promoting the Orient Asian Pavilion. And all exhibitors have to do is to simply bring their exhibits to the group stand and receive their guests.

Contact Details:-

### Orient International Exhibition Co., Ltd.

Tel: (852) 2789 3220

Fax: (852) 2789 3260

Email: [orientex@netvigator.com](mailto:orientex@netvigator.com)

Website: [www.orientexhibition.com.hk](http://www.orientexhibition.com.hk)



2011米兰国际眼镜展将于2011年3月4日至6日在意大利米兰Rho-Pero展览中心举行, 东方国际展览有限公司是著名的中国国际眼镜业展览会(北京展及上海展)的协办单位, 过去数年, 组织了许多香港、新加坡、韩国和中国内地的公司参加米兰国际眼镜展。大家请勿错过这个全球最大的眼镜盛会, 请即报名参加东方展团!



我司将提供全套展览服务, 包括:

- 配备标准家具设施的独特设计展位
- 由我方代表与主办单位直接联系, 节省参展商的时间及省却繁复的参展程序



参展费用

标准摊位: 每平方米525欧元 (最少16平方米)

上述价钱已包括20%增值税、参展费及壹家参展公司的登记费用 (额外登记每家公司须增付800欧元), 东方展团标准展位装潢、标准家具和在展会场刊刊登免费公司简介。

净地: 每平方米445欧元 (最少36平方米)

上述价钱已包括20%增值税、参展费及壹家参展公司的登记费用 (额外登记每家公司须增付800欧元) 和在展会场刊刊登免费公司简介。

\*\*全部转角位置须加收参展费百分之十。



东方国际展览有限公司

电话: (852) 2789 3220

传真: (852) 2789 3260

电邮: [orientex@netvigator.com](mailto:orientex@netvigator.com)

MIDO 2011 will be held from 4th to 6th March, 2011 at Fieramilano in Rho-Pero, Milan, Italy. Orient International Exhibition Co., Ltd (OIEC), co-organizer of the China International Optics Fairs (Shanghai and Beijing), will once again organize the leading Asian companies to exhibit at MIDO 2011. In the past few years, OIEC had successfully organized many optical companies from Hong Kong, Singapore, Korea and Mainland China to participate in MIDO. Don't miss this great chance to participate in the world's No. 1 optical fair and join us now!



We offer full exhibition services including:

- Furnished booth with unique design
- Liaising with MIDO management to help exhibitors save time and deal with all the participation procedures



Participation Fee

Shell Scheme: EURO 525/m<sup>2</sup> (Min. 16m<sup>2</sup>)

The price includes 20% VAT, participation and registration fee for ONE company (charge for additional company name is EURO 800 each), OIEC Pavilion standard booth construction, standard furniture and free company description in the show directory.

Raw Space: EURO 445/m<sup>2</sup> (Min. 36m<sup>2</sup>)

The price includes 20% VAT, participation and registration fee for ONE company (charge for additional company name is EURO 800 each) and free company description in the show directory.

\*\*All corner positions are subject to a 10% surcharge on participation fee.

ORIENT INTERNATIONAL EXHIBITION CO., LTD.

Tel(852) 2789 3220

Fax: (852) 2789 3260

E-mail: [orientex@netvigator.com](mailto:orientex@netvigator.com)