



## MIDO 2011 - Orient Asian Pavilion 2011

### 米兰国际眼镜展 - 东方展团

**MIDO 2011** will be held from **4<sup>th</sup> to 6<sup>th</sup> March, 2011** at **Fieramilano in Rho-Pero, Milan, Italy**. **Orient International Exhibition Co., Ltd (OIEC)**, co-organizer of the China International Optics Fairs (Shanghai and Beijing), will once again organize the leading Asian companies to exhibit at MIDO 2010. In the past few years, OIEC had successfully organized many optical companies from Hong Kong, Singapore, Korea and Mainland China to MIDO. Don't miss this great chance to participate in the world's No. 1 optical fair and join us now!

**2011 米兰国际眼镜展将于 2011 年 3 月 4 日至 6 日在意大利米兰位于 Rho-Pero 的展览中心举行，东方国际展览有限公司**是著名的中国国际眼镜业展览会(北京展及上海展)的协办单位。过去数年，我司组织了许多香港、新加坡、韩国和中国内地的公司参加米兰国际眼镜展。大家请勿错过这个全球最大的眼镜盛会，请即报名参加东方展团！

#### ✓ We offer full exhibition services including:

我司将提供全套展览服务，包括：

- ✧ Furnished booth with unique design  
配备标准家具设施的独特设计展位
- ✧ We liaise with MIDO management for your participation which is convenient to the exhibitors  
由我方代表与主办单位直接联系，节省参展商的时间及省却繁复的参展程序

#### ✓ Participation Fee 参展费用

Shell Scheme: EURO 525/m <sup>2</sup> (Min. 16m <sup>2</sup> ) 标准摊位: 每平方米 525 欧元 (最少 16 平方米)	Raw Space: EURO 445/ m <sup>2</sup> (Min. 36m <sup>2</sup> ) 净地: 每平方米 445 欧元 (最少 36 平方米)
<p>The price includes 20% VAT, participation and registration fee for ONE company (charge for additional company name is EURO 800 each), OIEC Pavilion standard booth construction, standard furniture and free company description in the show directory.</p> <p>上述价钱已包括 20% 增值税、参展费及壹家参展公司的登记费用 (额外登记每家公司须增付 800 欧元)，东方展团标准展位装潢、标准家具和在展会场刊刊登免费公司简介。</p>	<p>The price includes 20% VAT, participation and registration fee for ONE company (charge for additional company name is EURO 800 each) and free company description in the show directory.</p> <p>上述价钱已包括 20% 增值税、参展费及壹家参展公司的登记费用 (额外登记每家公司须增付 800 欧元) 和在展会场刊刊登免费公司简介。</p>

\*\*All corner positions are subject to a 10% surcharge on participation fee. 全部转角位置须加收参展费百分之十。



**ORIENT INTERNATIONAL EXHIBITION CO., LTD.** 东方国际展览有限公司

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